

**No queues, no waiting, no cash, no fuss!**

Mobo2Go allows customers to purchase goods directly from their computer or mobile phone and choose where and when they want to collect or have it delivered.

**Increase sales!**

Online ordering is the future of any modern food-to-go retailer and is rapidly being seen as a must have by customers. Online take-away food ordering is big business. The question is are you getting your share of the orders?

**Total convenience!**

Customers prefer online ordering to telephone ordering, unlike the phone it's never noisy or engaged during peak times and the service is consistently excellent.



## Online Ordering For Restaurants & QSR

Mobo2Go provides food chains with a branded online food ordering system. Our 'white label' solution seamlessly integrates with clients existing websites and has been cleverly designed to work on both a PC and smartphone.

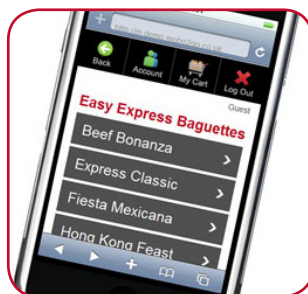
Designed for businesses who want their own online ordering system, Mobo2Go puts your menus online. It's your branding, for your customers - not a website that you share with all your competitors!

Mobo2Go is a great queue busting system too. It lets your customers order from you no matter where they are; at home, in the office, on the train or at the stadium watching the game. Customers just love the convenience of being able to order in advance and jump the queue. It's great for owners too, giving staff advance notice and more time to prepare orders.

Created specifically for the hospitality and retail foodservice industry the possibilities are endless; QSR, cafe's, universities, stadia, trains, restaurants, takeaways, bars, corporate catering.....wherever!



**Increase sales with Mobo2Go!**



**Online orders straight to your kitchen!**

## Big benefits for your business

- Increase sales** - open your door to a new sales channel
- Expand your customer base** - it's great to see new faces
- Save time** - staff spend less time on the phone
- Repeat business** - loyal customers
- Larger orders** - online orders tend to be larger orders (often by up to 25%)
- Brand Identity** - enhance your brand with your own ordering site
- Ordering Convenience** - easy & relaxing for your customers
- Your Convenience** - advance notice of orders
- Reduce walkaways** - order ahead and beat the rush
- Cash or Card** - payment in advance or cash on collection
- Get More** - Mobo2go makes it quick and easy for customers to order from you. Anywhere. Anytime. We take care of the technology, you look after the orders!

## Online ordering made easy!



### Queue Busting & Great Service

We all hate standing in queues and for a small monthly fee Mobo2Go gives you a new, easy way for your customers to order from you. Online ordering with Mobo2Go puts your menu in everyones pocket so your ready to take their order whenever hunger strikes.

**Larger Customer Base** - Taking your business online will give you access to thousands of potential new customers. Is your business surrounded by thousands of hungry office workers, students, passengers or fans attending an event? Make it easy, make it Mobo2Go!

**Reduce Walkaways** - How often do you see people walking away from a store because the wait is too long? Letting your customers know they can place advance orders online will help reduce queues without losing customers.

**Efficient Labour** - Take a step back on a busy day and watch how much time staff spend taking orders in store, on the phone and handling payments. Mobo2Go does all this for you and because your orders are already paid for, staff can spend more time looking after customers and preparing orders.

**Loyalty** - Happy customers come back time and time again. By allowing your customers to order at their leisure, you will increase their satisfaction and be rewarded with their loyalty.

### Repeat business

By making it easier for your customers, they'll come back time and time again. With such great service they'll tell all their friends too!

### Increase spend!

Research shows that customers often spend up to 25% more when ordering food online. We don't know why, perhaps it's because it's simply a relaxing way to order.

### Takeaway & Delivery

Takeaway and variable delivery charges are both catered for. Customers can even create their own account, with delivery details and favourite orders.

### Receiving Orders

Orders can be sent via email or to a dedicated order printer with an order alert light and buzzer alarm.

### Integration

Unlike most other systems, Mobo2Go can be integrated directly with your EPOS system, ensuring that stock, sales and financial reports are easily reconciled.

If you already have a website we can simply add the ordering system to your site without fuss or an expensive re-design.

### Getting Started

Simply send us your menus and we'll have you ready to receive orders in just a few days.

For more information visit  
[www.moboinnovations.com](http://www.moboinnovations.com)

